



24th Edition

22 - 24 OCTOBER 2025
BARCELONA

In partnership with
La Caixa Foundation, The Government of Catalonia & The City Council of Barcelona



Ajuntament
de Barcelona



Generalitat
de Catalunya

UNDER PATRONAGE OF EUROPA NOSTRA (WITH CREATIVE EUROPE PROGRAMME) & THE INTERNATIONAL COUNCIL OF MUSEUMS (ICOM)

dedicated to the memory of Kenneth Hudson OBE and Georges Henri Rivière

with

IMAGINES

NEW TECHNOLOGIES AND MULTIMEDIA

THE PROGRAMME

22 OCTOBER

Registration, Opening, *IMAGINES*

8.30 – 9.30 Registration

9.30 – 9.50 Official Opening: Welcome speeches and short greetings by representatives of partners and patrons

9.50 – 10.10 Introductory lecture by Professor Tomislav Šola (Director, The Best in Heritage): "What is The Best in Heritage?"

10.10 – 10.30 *IMAGINES* Keynote address by TBIH2024 "Project of Influence" UK's StoryTrails, by Professor Amanda Murphy (StoryFutures / CoSTAR National Lab)10.30 – 10.50 MUSE Gold Award 2024 / Experiential & Immersive – Hologram / Projection
DEM Museums | The Ephesus Experience Museum, Türkiye10.50 – 11.10 Heritage in Motion Awards 2024 / New Digital Experience Category & Heritage in Motion 2024
Deutschlandmuseum, Germany

11.10 – 11.30 Coffee break

11.30 – 11.50 2024 Museums and Galleries National Awards (MAGNA) – Moving Image Award
Museums Victoria | Science is a Superpower, Australia11.50 – 12.10 Museums in Short Award 2024 / Popular Jury Award
Museo del Prado | The Female Perspective, Spain12.10 – 12.30 New York Design Awards 2024
Easel app, New York, United States12.30 – 12.50 Heritage in Motion / Heritage Schools Award 2024
Muzej pošte in telekomunikacij | Evolution of Telephones, Slovenia12.50 – 13.10 European Heritage Awards / Europa Nostra Awards 2024 – Research:
NewsEye: A Digital Investigator for Historical Newspapers, Austria/Finland/France/Germany

13.15 – 15.00 Lunch break (Optional Guided tours to Symphony & other Exhibitions at CaixaForum)

15.00 – 15.20 Museums + Heritage Awards 2024 / Best Use of Digital – International
Museum of Transport and Technology (MOTAT) | Stories from the skies:
Te Kōtiu immersive projection experience, New Zealand15.20 – 15.40 Heritage in Motion Awards 2024 / Virtual and Augmented Reality Award 2024
Codex 4D: Journey in Four Dimensions into the Manuscript, Italy15.40 – 16.00 Museums in Short Award 2024
Museum of Bečarac | Carnival Masks, Croatia16.00 – 16.20 Collections Trust Award 2024-25
Royal Armouries | Colonial collections, data management, and the responsible use of AI, United Kingdom

16.20 – 16.40 Coffee break

16.40 – 17.00 XR and IDA Awards 2024
The Emily Hobhouse Museum & Kossmann de Jong | The Story of Emily, United Kingdom / The Netherlands17.00 – 17.20 Apollo Awards 2024 / Digital Innovation of the Year
The Royal Dresden Porcelain Collection, Dresden, Germany17.20 – 17.40 Heritage in Motion / Heritage Audiovisuals Award 2024
Museu Nacional de Arte Antiga | In Our Care. The Keeper's Choice, Portugal

17.40 – 18.00 Vote for the *IMAGINES* "Project of Influence 2025" by the audience and moderators

18.00 – 18.05 Closing remarks

18.15 – 20.00 Guided tours to Symphony & Exhibitions at CaixaForum Barcelona

23 OCTOBER

8.30 – 9.30 Registration

9.30 – 9.35 Brief introduction by the morning session moderator and greeting by the host

9.35 – 10.00 Core programme Keynote address by TBIH2024 "Project of Influence" 23,5 Hrant Dink Site of Memory in Turkey, by Nayat Karaköse, Coordinator

10.00 – 10.25 European Museum Forum / EMYA – European Museum of the Year Award 2024
Sámi Museum, Siida, Finland

10.25 – 10.50 Museums + Heritage Awards 2024 – International Exhibition of The Year
Rijksmuseum, Amsterdam | Mission Masterpiece at the Rijksmuseum, Amsterdam, The Netherlands

10.50 – 11.15 American Alliance of Museums / Chair's Leadership Award 2024
Carlos Tortolero and National Museum of Mexican Art, Chicago, United States

11.15 – 11.45 Coffee break

11.45 – 12.10 European Heritage Awards / Europa Nostra Awards 2024 – Conservation & Adaptive Reuse
Snow Wells, Sierra Espuña, Spain

12.10 – 12.35 2024 UNESCO-Jikji Memory of the World Prize
National Library of Indonesia, Jakarta, Indonesia

12.35 – 12.50 European Museum Academy / Luigi Micheletti Award 2024
Carl Nielsen Museum, Odense, Denmark

12.50 – 13.15 ICCROM-Sharjah Award for Good Practices 2023-2024 / Grand Award
Managing Libya's Cultural Heritage – Restoring Ghadames: Creation of the Visitor Centre (MaLiCH Project), Libya

13.15 – 15.00 Lunch break – at Museu Picasso and Museu Etnològic.
Optional guided tours to Born. Museu d'Història de Barcelona

15.00 – 15.25 Chinese Museums Association / Most Innovative Museums in China Award 2024
Museum of Wu, Suzhou, China

15.25 – 15.50 APOM / Portuguese Museum of the Year 2024
Museu Nacional Soares dos Reis, Porto, Portugal

15.50 – 16.15 Art Fund Prize / Museum of the Year 2024
Young V&A, Greater London, United Kingdom

16.15 – 16.40 European Heritage Awards / Europa Nostra Awards 2024 / Education, Training & Skills
Boulouki – Travelling Workshop on Traditional Building, Greece

16.40 – 17.10 Coffee break

17.10 – 17.35 2024 Blooloo Innovation Award
Atelier Brückner | Museum of the Future: Journey of the Pioneers Exhibition, Dubai, United Arab Emirates

17.35 – 18.00 European Museum Forum / Silletto Prize for Community Participation and Engagement 2024
Kalamaja Museum, Tallinn, Estonia

18.00 – 18.25 Prix Versailles / World Architecture and Design Award 2024
~~Simose Art Museum, Hiroshima, Japan~~

18.25 – 18.30 Closing remarks by afternoon session moderator

18.30 – 20.00 Guided tours to Born. Museu d'Història de Barcelona.
Optional tours of Picasso & Etnològic Museu

24 OCTOBER

9.00 – 9.30 Registration

9.30 – 9.35 Short greetings and introduction by the morning session moderator and host

9.35 – 10.00 EMF's Meyvaert Museum Prize for Environmental Sustainability 2024
Museum of the Home, London, United Kingdom

10.00 – 10.25 Hands On! Children in Museums Award 2024
The Museum of Solutions (MuSo), Mumbai, India

10.25 – 10.50 International Institute for Conservation of Historic and Artistic Works / ICC Keck Award 2024
Santiago Maldonado Murals | Memory Preservation and Community Participation in a Collective Project,
Buenos Aires, Argentina

10.50 – 11.15 CIMAM Outstanding Museum Practice Award 2024
Bohdan and Varvara Khanenko National Museum of Art, Kyiv, Ukraine

11.15 – 11.45 Coffee break

11.45 – 12.05 2024 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation / Award of Excellence
Inari-yu Bathhouse Restoration Project, Tokyo, Japan

12.05 – 12.30 European Heritage Awards / Europa Nostra Awards 2024 / Heritage Champions
Society of Friends of Dubrovnik Antiquities, Dubrovnik, Croatia

12.30 – 12.55 Prix Versailles / Special prize for Exterior 2024
Oman Across Ages Museum, Manah, Oman

13.00 – 15.00 Lunch break
Optional free tours to Ateneu Barcelonès and Palau Moja

15.00 – 15.25 2024 Governor General's History Award for Excellence in Museums: History Alive!
Chinese Canadian Museum, Vancouver, Canada

15.25 – 15.50 The Council of Europe Museum Prize 2024
Sybir Memorial Museum, Białystok, Poland

15.50 – 16.15 Family Friendly Museum Awards 2024 – Best Museum Youth Group
Tees Valley Museums, United Kingdom

16.15 – 16.40 European Heritage Awards / Europa Nostra Awards 2024 – Citizens' Engagement & Awareness-raising
International Festival of Classical Theatre for Youth, Syracuse, Italy

17.00 - 17.25 IMLS National Medals for Museum and Library Service 2024
The Louis Armstrong House Museum, New York, United States

17.25 - 17.50 European Museum Academy / DASA Award 2024
MARQ Provincial Archaeological Museum of Alicante, Spain

17.50 - 18.15 CIMAM Award for Outstanding Museum Practices 2024
Museum of Modern Art | Inclusion, Rio de Janeiro, Brazil

18.15 - 18.35 Vote for The Best in Heritage 2025 "Project of Influence" by the conference audience and moderators

18.35 - 18.40 Closing remarks by afternoon session moderator

18.40 - 19.40 *Optional free tours to Ateneu Barcelonès and Palau Moja*

19.00 - 20.00 *Open doors visit to Romanic Exhibition at Museu Nacional d'Art de Catalunya*

ABOUT FEATURED PROJECTS AND PRESENTERS:

IMAGINES

CORE PROGRAMME

MODERATORS

KEYNOTES

PREVIOUS(ONLINE) EDITIONS:

[TBIH2020](#)

[TBIH2021](#)

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